



Professional Tooth Whitening
Safe & Effective, Made in Germany



More than just whiter teeth

A bright, confident smile starts in your practice. Patients often overlook whitening as part of their dental care – but with WHITEsmile, you can easily offer it alongside your existing treatments.

Whether before restorations, after orthodontic aligners, or as a standalone service, WHITEsmile fits effortlessly into your workflow. Our professional-grade formulas ensure safe, predictable results, so you can enhance patients' smiles without complicating your procedures.

With over 30 years of expertise, WHITEsmile helps you provide high-quality whitening with confidence—because a whiter smile is the finishing touch every treatment deserves.

POWER WHITENING

Chairside. Without light.



Powerful whitening, chemically activated whitening gel for chairside use, and gentle on the enamel. No light needed, just fast, great results.

Chairside whitening: Chemically activated.

Medical tooth whitening: With medical indication only.

Application: 3 sessions of 15–20 minutes each. Suitable for whitening one or more teeth or parts of a tooth, including the intracoronary bleaching of endodontically treated non-vital teeth.

Shelf life: 24 months after production.

Suitable for adults: For patients over 18 years of age. For use in dental clinics only.

POWER WHITENING

Gel in 2.5 ml
dual chamber syringes

GINGIVA PROTECTOR

Light curing, 1.5 g syringes

AFTER WHITENING MOUSSE

Desensitizing & remineralization,
fruity taste, 1.2 ml syringes

CONCENTRATIONS

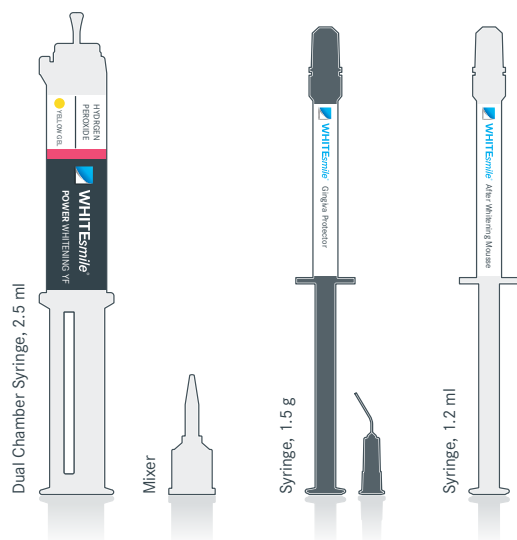
Medical tooth whitening

40% hydrogen peroxide
(32% mixed)

Cosmetic tooth whitening:

6% hydrogen peroxide
(mixed)

YELLOW GEL



WHITEsmile
Made in Germany

LIGHT WHITENING

Chairside. Effective with light.



An advanced light-activated whitening gel formulated to work seamlessly with WHITEsmile Lamps, for a brighter, more radiant smile in less time. Gentle on the enamel.

Chairside whitening: Light activated.

Medical tooth whitening: With medical indication only.

Light activation: Can be activated with WHITEsmile LED Whitening Lamps.

Application: 3 sessions of 15–20 minutes each. Suitable for whitening one or more teeth or parts of a tooth, including the intracoronal bleaching of endodontically treated non-vital teeth.

Shelf life: 24 months after production.

Suitable for adults: For patients over 18 years of age. For use in dental clinics only.

LIGHT WHITENING

Gel in 2.5 ml dual chamber syringes

GINGIVA PROTECTOR

Light curing, 1.5 g syringes

AFTER WHITENING MOUSSE

Desensitizing & remineralization, fruity taste, 1.2 ml syringes

CONCENTRATIONS

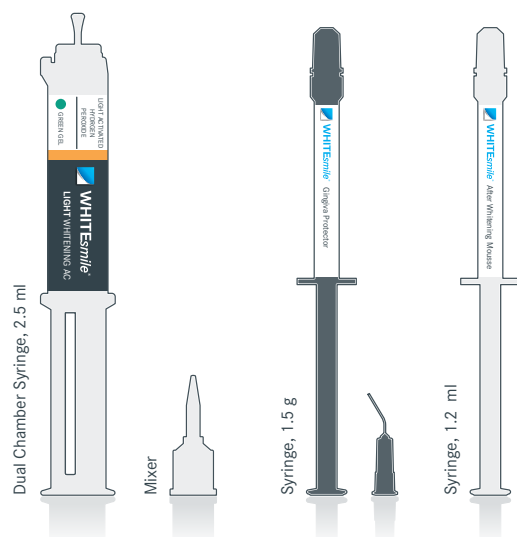
Medical tooth whitening:

32% hydrogen peroxide (mixed)

Cosmetic tooth whitening:

6% hydrogen peroxide (mixed)

GREEN GEL LIGHT ACTIVATED



WHITEsmile
Made in Germany

HOME WHITENING

Take home with laboratory custom-made trays



A professional home whitening gel for laboratory-fabricated trays. Requires only an impression, ensuring effective at-home whitening for patients.

Cosmetic tooth whitening: With laboratory custom-made trays.

Application: Number of applications can be adjusted based on individual requirements. Daytime or overnight application of trays.

Shelf Life: 30 months after production.

Suitable for adults: For patients over 18 years.

For sale in dental clinics only.

A variety of packaging configurations are available—please check with your local distributor.

HOME WHITENING

1.2 ml or 3 ml syringes

AFTER WHITENING MOUSSE

Desensitizing & remineralization, fruity taste, 1.2 ml or 3 ml syringes

TRAY SHEETS for production of customized whitening trays

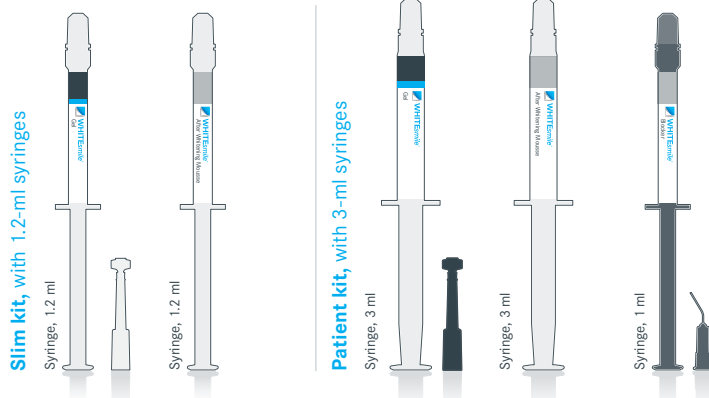
LIGHT-CURING BLOCKER as spacer for laboratory models

CONCENTRATIONS

Cosmetic tooth whitening:
10% CP (≈ 3.5 % HP)

Cosmetic tooth whitening:
16% CP (≈ 5.6 % HP)

TRANSPARENT GEL & CUSTOM-MADE TRAYS



WHITEsmile
Made in Germany

CARE PRODUCTS

White teeth. Special care.



Whitening Toothpaste

Special care before and after tooth whitening treatments. For daily use. 75 ml, with 30% xylitol, potassium nitrate and 1450 ppm fluoride (RDA 60).

Tooth Whitening Pen

Cosmetic tooth whitening: Helps to maintain whiter teeth. Easy handling. 4 ml, 16% CP (\approx 5.6% HP), Shelf-life 24 months, fresh mint.

After Whitening Mousse

Rounds up the tooth whitening treatment. Remineralizes the teeth. Effective against sensitivities. Wellness for teeth. 3 ml, 30% xylitol, 4,2% potassium nitrate and 1450 ppm fluoride, fruity taste.

Tips for tooth whitening

Answers to FAQ

Can whitening be combined with other dental treatments?

Patients love a healthy, bright smile. Whitening enhances results and builds loyalty. After orthodontics, it perfects aligned teeth. Before restorations, it ensures a seamless match. With cleanings, it transforms routine visits into smile makeovers. A brighter smile means happier patients, stronger trust, and more referrals.

When is the best time to offer tooth whitening?

Right after a professional cleaning as “prophylaxis +” is ideal. Whitening before restorations ensures a perfect shade match. After clear aligner treatment, whiter teeth enhance the final result.

Should only one whitening method be offered in a clinic?

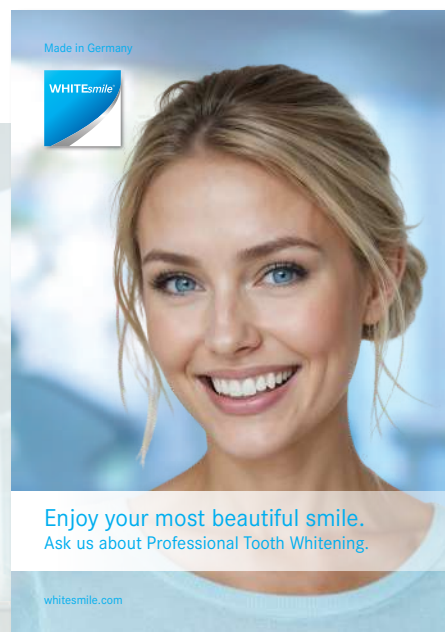
For chairside treatments, LIGHT WHITENING delivers the best results. If no whitening lamp is used, POWER WHITENING is the ideal choice. Chairside whitening pairs well with HOME WHITENING, which requires minimal chair time and lets patients maintain results independently. Combining in-office and at-home options provides flexibility to suit every patient’s needs.

How long do whitening results last?

Results vary but typically last over a year. Whitening Toothpaste helps maintain brightness, and the Tooth Whitening Pen extends the time between treatments.

Information for your patients

WHITEsmile presents attractive marketing and information media for your patients. Visit www.whitesmile.com for the most updated overview of new presentation tools.



Patient leaflet

Provides tooth whitening information tailored for patients.

Overview



POWER WHITENING YF
The fast chairside method without light
CHAIRSIDE CHEMICALLY ACTIVATED
NO LIGHT NEEDED

40% HP (mixed 32%)
3 x 15 min (max. 3 x 20 min)
1 session
2 sessions (in except. cases)



LIGHT WHITENING AC
The most effective and fastest method
of chairside tooth whitening
CHAIRSIDE LIGHT ACTIVATED

32% HP (mixed)
3 x 15 min (max. 3 x 20 min)
1 session



HOME WHITENING
Professional tooth whitening at home
**TAKE HOME WITH LABORATORY
CUSTOM-MADE TRAYS**

10% CP (≈ 3.5 % HP)
min. 4 hours
16% CP (≈ 5.6 % HP)
min. 3 hours

HP: hydrogen peroxide, CP: carbamide peroxide



Choose your products for a superior whitening and care experience, enhancing your patients' smiles and reinforcing your clinic's reputation for excellence.



Find your dealer.

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All whitening products are intended for professional applications and are only applied or dispensed by dental practices.
Subject to technical changes and errors in the text.
The selection of products may vary in different countries. Please ask your local dealer.
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